

This latest addition to the Beatty/Samuelson series of texts is explicitly written from the ground up to address the specific needs of a 1-term business law course. It effectively provides both comprehensive breadth of topical coverage and a cost-effective, manageable format for courses lasting just a single semester or quarter. INTRODUCTION TO BUSINESS LAW presents the full range of business law topics in a series of fast-paced, brief digestible chapters, making the book accessible to a wide range of students. To further support reader-friendliness, this author teams unique hallmark writing style makes the law content unexpectedly sparkle. Through utilizing innovative, story-telling pedagogy, fascinating cases, and business applications that are sure to create student interest, the end result is a text that is authoritative and accurate yet a pleasure to read.

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INTRODUCTION TO BUSINESS LAW, 4E presents the full range of business law topics in a series of fast-paced, brief chapters. Developed with business.

Business law is a wide-ranging area of the law. When we talk about business law, we're talking about the laws that cover every aspect of starting, running and closing a business. This area of law includes contracts, employment law, intellectual property, real estate, bankruptcy and many other areas of the law. Introduction to Business Law (AFE) It also provides detailed knowledge in the area of contract law and a knowledge of the law as it applies to torts, particularly professional negligence and to partnership.

Introduction to Business Law demonstrates the relevance of key areas of the law to a world of work that the business student can relate to. Students of business. It also examines techniques for statutory interpretation, focussing on commercial law and legal issues. Critical aspects of the law of contract, the law of agency.

A basic introduction to business law can help in a variety of situations both personal and professional. Business laws cover a wide breadth of topics that include. Law is part of our everyday activities. It is even more urgent for a person engaged in business transactions. This course introduces you to the Australian legal system and the law regulating business activities. Particular focus is given to the law of contract. The course.

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